At A Glance Comparison

ConcourseSuite 5.0

*ConcourseSuite offers a complete front office solution that combines customer relationship management, online presence management, marketing, team collaboration and customer service - **all on one easy to use platform!***

› *Leads/Pipeline*
› *Customer Service*
› *Marketing*
› *Team Collaboration*
› *Website*
› *Content Management*

In addition, ConcourseSuite provides the ability to quickly customize or add functionality via a flexible Portlet plugin architecture.

	ConcourseSuite	Salesforce	SugarCRM	Microsoft CRM	
Next Generation CRM	✓	✓	✓		ConcourseSuite 5.0 is the first front office application suite to integrate Customer Relationship Management (CRM), web content management and team collaboration capabilities into a single, easy to user web application.
Website Integration	✓				Manage your online presence using built-in website integration, shopping carts, and product catalogs.
Scalability	✓	✓		✓	Concourse Suite is architected for massive scalability to avoid performance issues.
Team Collaboration	✓	✓	✓		Bring together discussions, news and document management in a project-based environment that enables team solutions and greater efficiency.
Portlet Technology	✓				Create custom dashboards and mash-ups by aggregating existing Java Portlets or tapping widely available web content such as Google Maps.
Control of Client Data	✓		✓		Store your customer data on premise instead of the hosting vendor's servers.
Social Networking Tools	✓				Interact with your customers using blogs, wikis, end-user reviews, tagging and other Enterprise 2.0 tools.
Open Source	✓		✓		Open-source licensing makes the application's source code available to end users to modify and use within their enterprise.
True "Multi-Tenant"	✓	✓			Use one server to host multiple CRM instances for true Extended Enterprise architecture.

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