

ENGAGE YOUR NETWORK

SOCIAL TOOLS & NON-PROFITS

ENGAGE YOUR DONORS, VOLUNTEERS, EMPLOYEES

The power of social-collaborative technology

ENGAGE YOUR NETWORK
LARGEST & SMALLEST FIND VALUE

Adopting social internet tools provides better communication, encourages participation and provides a platform to build awareness

Familiar Tools for Fast Adoption...

Integrated Features

Individual Profiles:

Having your own "space" in an online community that's important to you drives participation: show pictures, share ideas, write a blog, communicate with friends...

Act like: 

Self Forming Groups:

The power and growth of communities is driven by members; often this means letting them form and run their own teams

Act like: 

Activity Streams:

Email alerts enable users to share thoughts and ideas with others, using Concur's "follow technology"

Act like: 

Mobile Communications:

Access and engage your community via smartphone using apps created by Concur and branded to your community



About Concur:

A leading provider of commercial open source products and solutions in the social-collaborative and CRM technology spaces. Concur is an Intel Capital portfolio company.



WHY THIS IS IMPORTANT

Use Connect757 to connect with the wide variety of people that comprises a non-profit's community

Volunteers (make it easy to work with you) -

- Event Notifications
- Password protected private groups
- Easily managed Document library

Employees (collaborate and communicate)-

- 24/7 Email Notifications
- Groups
- Personal "My Pages"

- **Donors** (retain by displaying their specific achievements) -
- Blogs educate
- Discussion Forums- keep them involved and engaged
- Show them how their donations are being spent - pictures, videos



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