

What can Social Marketing Do For You?

Connect

- Engage your customers and prospects, allowing them to collaborate and publish, creating that bond of credibility

Groups	Ideas	<u>Every business</u>
Events	Projects	
Internet Directory		
Business Profiles (web page)		Blogs Forums Calendars Wiki Reviews Associations Recommendations Promotions

Connect Pro

- Add sales and marketing tools to create outbound marketing campaigns to personally communicate with your Community

Master CRM Console (Community Owner only) Leads Management Account Management Email Marketing Customer Support	Groups	Ideas	<u>Every business</u>
	Events	Projects	
	Internet Directory		
Business Profiles (web page)		Blogs Forums Calendars Wiki Reviews Associations Recommendations Promotions	

Connect Enterprise

- Provide every business in your Community their own set of software tools to directly communicate with their customers

Master Console (Community Owner) + CRM for every business	Groups	Ideas	<u>Every business</u>
	Events	Projects	
	Internet Directory		
Business Profiles (web page)		Blogs Forums Calendars Wiki Reviews Associations Recommendations Promotions	



Booeymongers

(202) 686-5805

5252 Wisconsin Ave. NW Washington, DC 20015

<http://www.boeymonger.com/>

★★★★★ (1)

[Edit Profile](#)

Quick Actions

[Send to Friend](#)

[Add to My Lists](#)

[Add Members](#)

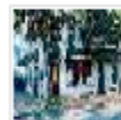
[Contact Us](#)

Description

Surrounded by Neiman Marcus, Lord and Taylor, Chevy Chase Pavillion, and other upscale shopping and theater venues, this location has been a destination for good food, friendly atmosphere, and fast service for over 25 years.

[Edit Details](#)

[Enlarge images](#)



Contact Information: Phil Kessler

Founded: 1970

Products: Food

No. of Employees: 75

Area(s) Served: Washington DC

Type: Private

Tag Cloud

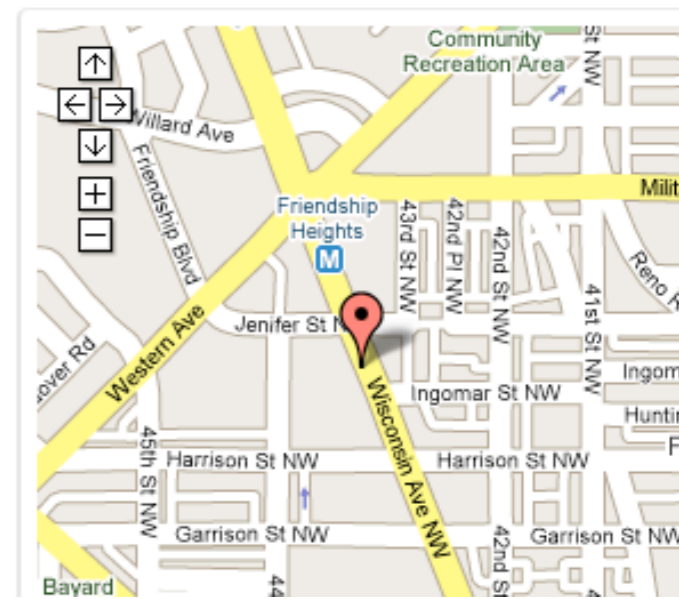
food sandwiches

Recent Activity

April 03

Social Networking Meets Business

[Learn more at Concurive.com](#)



Social Networking Meets Business



Gourmet Oasis

The directory of food, drink & fun

Search for near

- Home
- Businesses
- Organizations
- Groups
- People
- Places
- Events
- Ideas

Let's Get Started

- [Add a business](#)
- [Add an organization](#)
- [Start a group](#)
- [Add a place](#)
- [Add an event](#)
- [Add an idea](#)



Welcome to Gourmet Oasis

This is an example of a collaborative directory around the unifying theme of gourmet food, drink and experiences. Find a great diner, coffee house or other gourmet related business. Join groups and connect with people interested in sharing, learning and experiencing the best in dining, coffee, cooking and more. Create a group about a specific type of food or cuisine you're passionate about, review a business, share your recipes, etc.

Looking for a Dedicated CRM?



Features:

- Fully featured CRM
- Team collaboration
- Web content management
- Infinite expandability

[Learn more at concursive.com](#)

Popular Tags

coffee food good restraunts
great food gardens coffee beans
curries chicken market tea beans
indian fine dining coop fish norfolk
international beautiful coffee
grinders local sandwiches

Gourmet Oasis

Norfolk, VA 23510

Category: Other

Description

This is an example of a collaborative directory around the unifying theme of gourmet food, drink and experiences. Find a great diner, coffee house or other gourmet related business. Join groups and

★★★★★ (0)

[Enlarge images](#)



Popular Ideas



World Cafe

★★★★★

Popular Groups

SMDC of Hampton Roads - CRM Tool

- Manage users and businesses in the Directory
- Reporting on Directory activity
- Email Marketing Campaigns
- Full Suite of Business Tools

Home

Scheduled Actions for Kessler, Phil

April 2009 Today

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
29		30 E 2	31 E 1	1	2	3 E 1	4 E 1
5		6 E 1	7 E 3	8 E 7	9 A 4	10 A 4	11
12★		13 A 4	14 A 1	15 A 3	16	17	18
19		20 A 1	21	22	23 A 1	24 A 1	25 A 1
26	A 1	27 A 1	28	29	30 A 1	1 A 2	2
3		4	5	6	7	8	9

[Subscribe to web calendar](#)

Pending Items

Day View

[Back To Next 7 Days View](#)

Tuesday, April 7, 2009

Completed Activities (3)

Time	Lead/Contact	Subject
12:00 AM	C: DeSantos, Mike	Emailed
12:00 AM	C: Salerno, Mike	Intro
5:10 PM	C: Weil, Debbie	Follow up email

- 12:00 AM C: DeSantos, Mike Emailed
- 12:00 AM C: Salerno, Mike Intro
- 5:10 PM C: Weil, Debbie Follow up email

Quick Actions

- [Log an Activity](#)
- [Schedule an Activity](#)
- [Add a Contact](#)
- [Add a Lead](#)
- [Add an Account](#)
- [Add a Task](#)
- [Send an Email](#)
- More --

My Items

- [Pending Activities \(191\)](#)
- [Assigned Activities \(9\)](#)
- [Assigned Tickets \(17\)](#)
- [Action Plans Waiting on Me \(16\)](#)
- [Assigned Project Tickets \(1\)](#)
- [Unassigned Tickets \(1\)](#)
- [Tasks \(7 incomplete\)](#)

Recent items

- C: [Andy McKenna](#)
- C: [Justin Ready](#)
- C: [Eric Opiela](#)
- C: [Chris McClure](#)

Small Business Tools

(Every business in the directory)

- Leads Management
- Account Management
- Email Marketing Campaigns



Home

Scheduled Actions for Kessler, Philip

Pending Items

Next 7 Days View

Wednesday, April 8, 2009 (Today)

There are currently no items pending for you.

Sunday, April 12, 2009

★ Holiday: Easter

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
▶	29	30	31	1	2	3	4
▶	5	6	7	8	9	10	11
▶	12 ★	13	14	15	16	17	18
▶	19	20	21	22	23	24	25
▶	26	27	28	29	30	1	2
▶	3	4	5	6	7	8	9

Subscribe to web calendar

Quick Actions

- [Log an Activity](#)
- [Schedule an Activity](#)
- [Add a Contact](#)
- [Add a Lead](#)
- [Add an Account](#)
- [Add a Task](#)
- [Send an Email](#)

My Items

No items found

Recent items

No recent items



Small Business Development Center of Hampton Roads

[Edit Profile](#)

(757) 865-3128

600 Butler Farm Road Hampton, Virginia 23666

<http://www.hrsbdc.org/>

Quick Actions

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Description

To contribute to the growth and development of the economy by providing management, technical and other assistance and information to the region's small business community.

[Enlarge images](#)



Social Networking Meets Business

Learn more at Concursive.com





Hendrick
Nation

Search for near

Pepsi 914-253-2000
700 Anderson Hill Rd
Purchase, NY, 10577



[Profile](#) [Reviews](#) [Blog](#) [Calendar](#) [Wiki](#) [Discussion](#) [Promotions](#) [Documents](#) [Lists](#) [Badges](#)

Quick Actions

Promotions

Merchandise

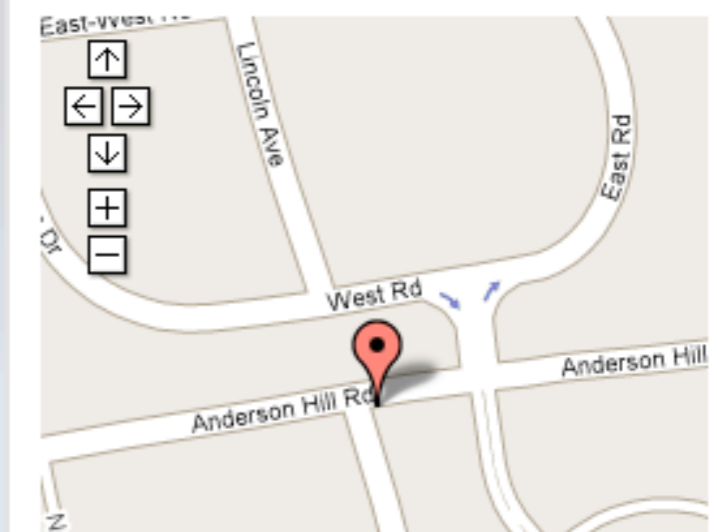
Jimmie Johnson

Free Limited Edition Plaque

Lowe's

Description

PepsiCo, Inc. is among the largest consumer products companies in the world, with 2001 revenues of \$27 billion and 143,000 employees.





Every Business Profile Page

- Register keyword phrases
- Description and keywords in metatags
- URL has business name
- Business related posts in blogs, wiki's and forums
- Benefit from Directory traffic

Google™



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Google™



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concourseconnect is built to attract the search engines

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